

OCTOBER 2021

FALL INTO KNB!

KEEP NORFOLK BEAUTIFUL NEWSLETTER



The leaves may be changing, but you can still go green this fall! Join KNB for a variety of green activities - don't miss your chance to volunteer, participate in one of our ***FREE*** events, or practice sustainable behaviors. See below for a list of ways to go **green** this fall.

VOLUNTEER

Special Waste Collection Event, November 13th

Living Legacy Grove Tree Planting, November 13th

Jam'n Jamz Fruit and Nut Tree Giveaway, January 29th

Ongoing Community Cleanups, Adopt-A-Spot, Beautification, and more!

EDUCATION

Take-Home or Classroom Education Kits for Grades K-7

Environmental Education Presentation (In-person or virtual from a KNB Staffer)

GO GREEN AT HOME

With fall in full swing and the holidays around the corner, now is the perfect time to practice new behaviors.

- Say no to nonbiodegradable balloons, [per the Virginia Balloon Ban.](#)
- Learn how to Recycle Right in Norfolk [here.](#)
- Swap single use plastics for reusable bags, bottles, or straws.
- [Sponsor a pet waste station](#) in your neighborhood.
- Shop local for holiday feasts and gifts.

For more information on green activities this fall, visit www.norfolk.gov/knb or contact knb@norfolk.gov

UPCOMING EVENTS



SPECIAL WASTE COLLECTION EVENT @ 1106 CAMPOSTELLA RD

This November, don't miss our largest Special Waste Collection Event at Southside STEM Academy! Secure, on-site shredding, electronic drop-off, household hazardous waste collection, and plastic bag recycling will be available. In addition, this year will include a ***FREE*** tree giveaway while supplies last, courtesy of FONE. For more information, please visit www.norfolk.gov/knb. (*Free trees for residents only.*)

JAM'N JAMZ FRUIT AND NUT TREE GIVEAWAY @ LAFAYETTE PARK

Save the date, January 29th for the biggest ***FREE*** fruit and nut tree giveaway of the year, courtesy of FONE! Join us at Lafayette Park from 10:00 AM to 1:00 PM to pick up your tree. This event is only open to Norfolk residents.



PET WASTE STATION ADOPTION

Scooping the poop is not only important for a clean neighborhood, it's important for our local waterways. When pet waste is not picked up, it becomes a major source of pollution in our water causing beach closures, fishing restrictions and warnings on eating local seafood. Installing a pet waste station is an easy way to combat water pollution in your community.

Norfolk Storm Water has pet waste stations available for adoption for any neighborhood, community group, or property management company with the ability to install and maintain the pet waste station. We give you the station, you keep it up! Apply now at askhrgreen.org.



INTERNATIONAL COASTAL CLEANUP

In partnership with Clean Virginia Waterways and the Ocean Conservancy, Keep Norfolk Beautiful and volunteers have been tackling marine debris and plastic pollution across Norfolk. Since September 4th, volunteer teams have cleaned **9 locations in Norfolk, ranging from beaches, parks, and other waterways. On October 16th, KNB hosted a cleanup in Barraud Park, turning out over 80 volunteers and cleaning over 1,000 pounds of debris.** In addition, participants of the ICC collected data on the types of litter found, which will help inform policies to stop litter at its source. ***Thank you, volunteers, and all who have made this year's International Coastal Cleanup a success!***

KNB HAPPENINGS

STAY UP-TO-DATE

VOLUNTEER OPPORTUNITIES

VOLUNTEERS NEEDED for the Living Legacy Grove planting event on Saturday, November 13th at 1913 Johnstons Road. The event will take place from 8:30 AM to 11:30 AM. Volunteers will be planting 65 trees with a donation from the St. Pius Community to commemorate the 65th anniversary. **To register, please e-mail knb@norfolk.gov.**

VOLUNTEERS NEEDED for rain garden maintenance in Purpose Park on November 17th and 18th to prepare for native tree planting. **[SIGN UP HERE.](#)**



Collection locations include Blair Middle School, Norfolk Collegiate, Park Place School, NSU Student Center, ODU Student Recreation Center, and TCC Norfolk Campus Student Center.

To volunteer, request a workshop, speaker or a [Green Bucket](#) litter kit, e-mail knb@norfolk.gov or call 757-441-1347.

Please call or e-mail in advance. Visit [our website](#) for details on how you can help Keep Norfolk Beautiful.

KEEP NORFOLK BEAUTIFUL

Green Education

Kits for Home & School

Reduce, Reuse, Recycle
Grades K-1

Plastics in our
Environment Grades 2-6

Green Learning Guide
Grades 2-7

Request a kit and learn more at www.norfolk.gov/knb

Contact the Education Coordinator by emailing morgan.deweese@norfolk.gov, or call 757-441-1347

This school year, KNB has all your education needs covered. We offer take-home kits perfect for the classroom or at-home learning. Even better, all kits meet Virginia SOL's and are guaranteed green fun!

COMMUNITY TREE GIVEAWAY

FREE Tree Adoption Events for Norfolk Residents!

OCTOBER 30 | 10AM-12PM
LITTLE CREEK ELEMENTARY SCHOOL
7901 NANCY DRIVE, 23518

NOVEMBER 13 | 9AM-12PM
SOUTHSIDE STEM ACADEMY AT CAMPOSTELLA
1106 CAMPOSTELLA ROAD, 23523
PART OF THE CITY'S SPECIAL WASTE COLLECTION EVENT

DECEMBER 4 | 10AM-12PM
CHESTERFIELD ACADEMY
2915 WESTMINSTER AVE, 23504

*Limited tree supplies. Adoptions will continue while supplies last.

SPECIAL THANKS TO THESE PARTNERS!

Keep Norfolk Beautiful
Bay Star Homes

Norfolk Office of Resilience
Norfolk Division of Stormwater
National Fish and Wildlife Foundation



Learn more at
www.FONEonline.org
Or Email,
FONEonline@gmail.com



KNB BY THE NUMBERS

Since July 1st, 2021

- **Pounds of trash (lbs) TOTAL 31,104**
- **Adopt-A-Spot Cleanups 102**
- **Adopt-A-Spot Volunteers 1,231**
- **Adopt-A-Spot Volunteer Hours 4,855**
- **Community Cleanups 42**
- **Community Cleanup Volunteers 495**
- **Community Cleanup Volunteer Hours 787**
- **Youth Reached 276**
- **Education Kits 19**
- **Educational Presentations 12**
- **Number of Special Events 2**
- **Special Event Volunteers 13**
- **Beautification Events 7**
- **Beautification Volunteers 60**
- **Pet Waste Bags 36,000**
- **Green Bucket Brigade Volunteers 72**